



LICENSING OPPORTUNITY

The Benefits

- Loaded Lumber offers a low-cost licensing opportunity that will help you turn your passion for being creative into a fulfilling dream job.
- We're not a franchise and we don't charge the big fees that come with them.
- Your earning potential is nearly limitless and your income depends on you—earn based on the number of events you run. With our growing platform, you're positioned for success from the get-go.

The Opportunity

- As a licensee, there are many revenue opportunities available to you to help you grow your business. In addition to creative classes, retail, special events and fundraising services are just a few ways you can increase income as a studio owner.
- Manage your Loaded Lumber business from the ground up by coordinating and running events as you connect with the local community. Dealing with the details has never been so much fun.
- Create relationships with local business owners and build a portfolio of venue partners
- Spearhead local marketing efforts through networking, social media, and on-the-ground efforts
- Plan and execute successful events, from building a calendar to entertaining guests

The Freedom

- As a Loaded Lumber licensee, you have the freedom to make your studio your own. Along with Loaded Lumber formats, you will have the opportunity to offer any crafting class you like, including wood, canvas, and more.
- Lead your area in creative entertainment and unleash the creative spirit of your community

The Way

- What sets Loaded Lumber apart is that our mobile workshops allow for maximum proceeds without all of the overhead. Our Customers leave each workshop with a one of a kind CUSTOM piece that they can't wait to hang up when they get home. Our Mobile workshops make it easier for you to set your schedule, be empowering, and most of all: FUN!



LICENSE INVESTMENT

What's Included?

- Right to use professional logo, photography, signs and artwork, including PMS and CMYK colors and brand standards
- Dedicated studio location page on Loaded Lumber's optimized website
- Inclusion in social media marketing
- Guidance on site selection, commercial build out, and equipment purchasing
- Guidance on initial hiring, training, scheduling, and best practices
- Access to all of Loaded Lumber's Design Cut Files
- Start up budget and other documents to help you plan and budget for your new studio

Expected Investment

\$5k-\$15k

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- You should expect that your total investment to open a studio will range from \$5,000 to \$15,000. There are many variables associated with opening a mobile studio including storage size, desired locations, equipment, and inventory levels. Based on our experience, we'll help you determine which location, size, and type of space is best for generating revenue and minimizing cost.
- If you plan to obtain a loan to pay for part of your investment, plan to have at least \$3,000 to \$5,000 in liquid assets to report to your lender. We also recommend setting aside 3 months worth of operating expenses based on your projected expense.